March 31, 2016

Manager
Ocean 2000
2000 N. Ocean Blvd.
Fort Lauderdale, Florida

Dear Manager,

Your Local Little Neck Clams are a nutritionally important food on your menu. Mollusks contain the most abundant source of Vitamin B12. Vitamin B12 is made by symbiotic bacteria in a 30-step enzyme mediated process that requires cobalt. Milk from ruminant animals (cows, goats and sheep) also contains Vitamin B12, but cobalt is sometimes a limiting factor.

I’m writing to suggest a plan to invite the public to taste these foods and include an educational presentation about nutrition.

Ocean 2000 “Special Food” Presentation

The main goal of this presentation is to generate “buzz” about the Ocean 2000 and develop extra traffic.

Description:
This 2 hour class could begin with a presentation that describes the ingredients in Ocean 2000 “special foods,” the significant nutrition that they contain followed by samples for customers to taste.

If you would like to discuss this idea, let’s schedule a phone call at your convenience.

Sincerely,

Mary Jo Fahey